

The background of the cover features a complex financial visualization. It includes a candlestick chart on the left, a bar chart in the center, and a line graph with multiple colored lines (red, blue, green) across the top. A large, semi-transparent yellow circle is positioned on the right side, containing the title text. In the bottom left corner, a magnifying glass is shown, focusing on the financial data. The overall color palette is dominated by blues, greens, and yellows.

EDITION 2018

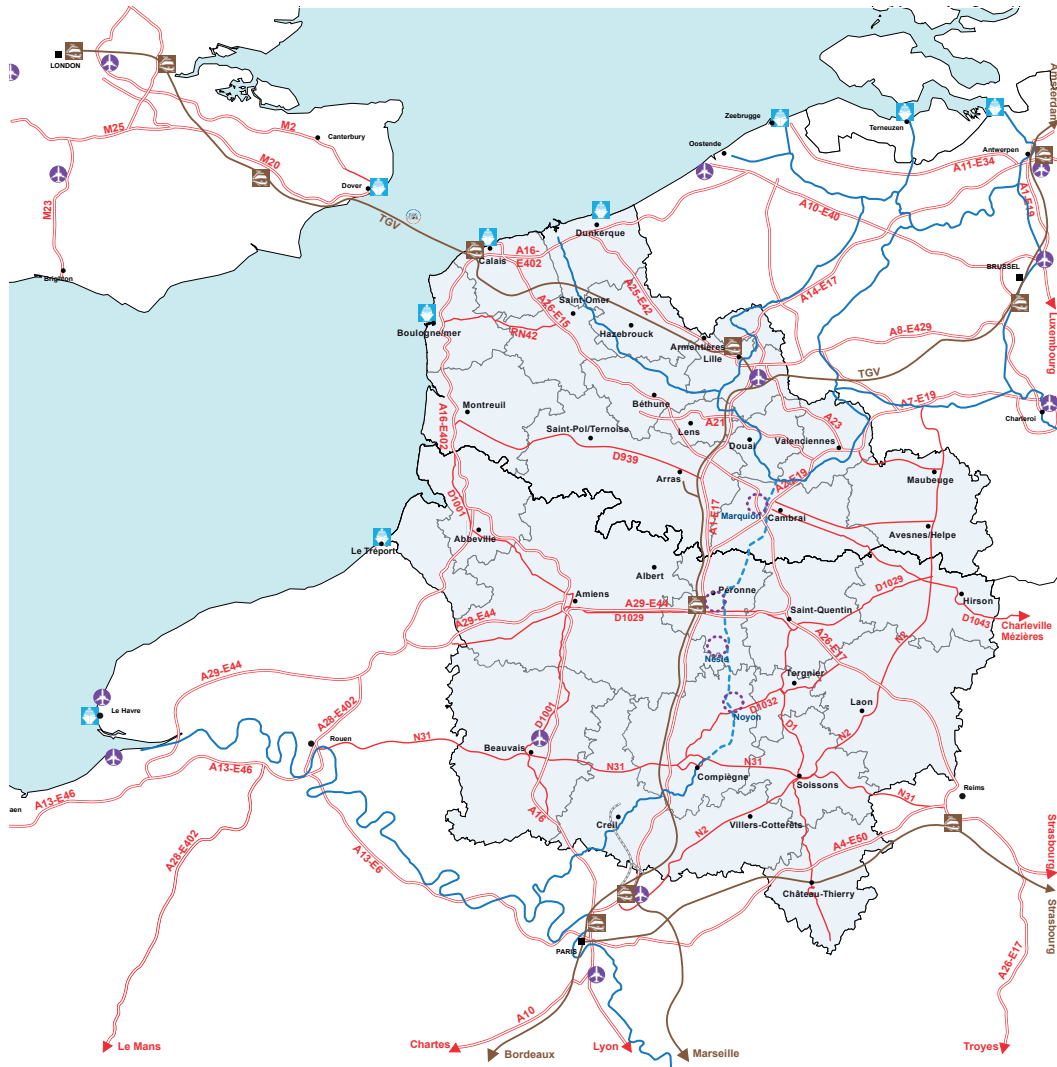
key figures
Hauts-de-France
region

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region

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31 814 sq. km | 188 inhabitants / sq. km | 3,808 municipalities
93 Public Establishments for Intercommunal Cooperation



- Highway
- National road
- International TGV (high-speed train)
- Employment area perimeter

- Hauts-de-France Region
- Roissy-Picardie connexion project
- Wide-gauge canal
- Seine Nord Europe Canal project
- ⊗ Future platforms related to Seine Nord Europe Canal project

- ⚓ Seaport
- ⚓ Public river port
- ⚓ International TGV station
- ✈ International airport

Source : regional CCI

population

6 million inhabitants representing 9.4% inhabitants of the national population
The 3rd most populated French region after Ile-de-France and Auvergne-Rhône-Alpes

DEMOGRAPHY IN 2015	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	FRANCE
Population (2015)	4,077,886	1,932,090	6,009,976	64,300,821
Density (inhabitants per sq. km) (2015)	328	100	189	102
Population change 2009-2014 (%)	+0,2	+0,2	+0,2	+0,5
due to natural change	+0,5	+0,4	+0,5	+0,4
due to net migration	-0,3	-0,2	-0,2	+0,1
Birth rate (‰) (2016)	12,4	11,5	12,1	11,6
Mortality rate (‰) (2016)	9,1	9,4	9,2	9,0
Fertility rate* (2015)	2,02	2,01	2,01	1,92

(*) Number of children per woman during her lifetime

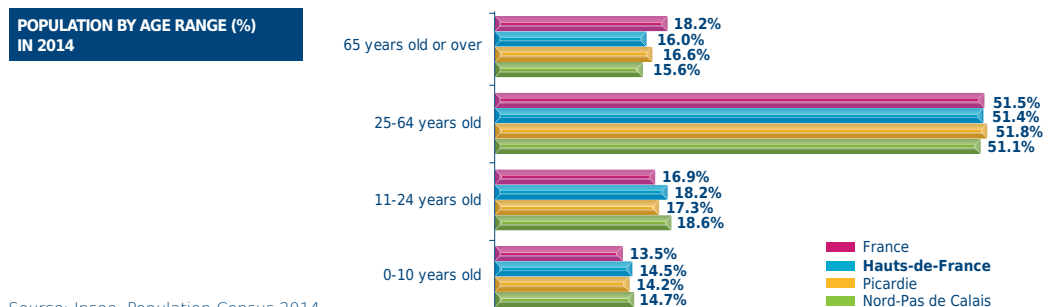
Source: Insee. Population Census 2015, 2014

ACTIVE POPULATION IN 2014	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	METROPOLITAN FRANCE
Persons aged 15 - 64	2,623,119	1,231,173	3,854,292	41,786,338
Share of economically active population (%)	69.5	72.5	70.4	73.5
Employment rate (%)	57.2	61.2	58.5	63.2

Source: Insee. Population Census 2014

10 MOST POPULATED MUNICIPALITIES IN THE NORD-PAS DE CALAIS TERRITORY IN 2015	POPULATION	10 MOST POPULATED MUNICIPALITIES IN THE PICARDIE TERRITORY IN 2015	POPULATION
Lille (59)	237,079	Amiens (80)	136,172
Tourcoing (59)	97,443	Saint-Quentin (02)	57,232
Roubaix (59)	96,647	Beauvais (60)	56,425
Dunkerque (59)	90,341	Compiègne (60)	41,622
Calais (62)	76,751	Creil (60)	35,952
Villeneuve-d'Ascq (59)	62,699	Soissons (02)	29,397
Valenciennes (59)	44,893	Laon (02)	26,246
Boulogne-sur-Mer (62)	43,048	Abbeville (80)	23,932
Arras (62)	41,839	Nogent-sur-Oise (60)	19,764
Wattrelos (59)	41,492	Senlis (60)	15,443

Source: Insee. Population Census 2014



economy

In 2014, the regional GDP of 154 billion euros represented 7.2% of the national GDP
The regional added value of 138 billion euros represented 7.2% of the national added value

GROSS DOMESTIC PRODUCT (GDP) AT CURRENT PRICES IN 2014	NORD- PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	FRANCE
Regional gross domestic product (billion EUR)	107	47	154	2,140
Gross domestic product per capita (EUR)	26,221	24,379	25,629	32,307
Gross domestic product per employed person (EUR)	70,291	71,229	70,575	78,334

Source: Insee, regional accounts 2014

REGIONAL ADDED VALUE IN 2014	NORD- PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	FRANCE
Gross added value (billion EUR)	96	42	138	1,918
Agriculture (%)	1.4	3.2	2.0	1.7
Industry (%)	15.9	18.7	16.7	13.8
Construction (%)	6.1	5.7	6.0	5.8
Market services sector (%)	47.1	44.8	46.4	55.6
Non-market services sector (%)	29.5	27.6	28.9	23.1

Source: Insee, base 2014

CRAFT BUSINESSES IN 2017	NORD-PAS DE CALAIS		PICARDIE		HAUTS DE FRANCE	
	Number	Business density per 10 000 inhabitants	Number	Business density per 10 000 inhabitants	Number	Business density per 10 000 inhabitants
Food sector	6,007	14.7	3,227	16.7	9,234	15.4
Craft production	7,484	18.4	3,940	20.4	11,424	19.0
Construction	17,874	43.9	11,366	58.9	29,240	48.7
Services	18,351	45.0	9,933	51.5	28,284	47.1
TOTAL	49,716	122.0	28,466	147.5	78,182	130.2

Source: Hauts-de-France Regional Chamber of Trades and Crafts – Employment Directory

300,000 firms | 32,900 business start-ups

NUMBER OF FIRMS IN 2016	NORD-PAS DE CALAIS		PICARDIE		HAUTS-DE-FRANCE	
	Number	% of total	Number	% of total	Number	% of total
Industry	10,581	5%	6,347	7%	16,928	6%
including: Agricultural and food-manufacturing industries	806	0.4%	363	0.4%	1,169	0.4%
Industry of consumer goods	2,043	1.0%	1,080	1.1%	3,123	1.0%
Industry of capital goods	1,997	0.9%	1,062	1.1%	3,059	1.0%
Industry of intermediate goods	3,348	1.6%	2,129	2.2%	5,477	1.8%
Automotive industry	152	0.1%	63	0.1%	215	0.1%
Energy, waste collection and treatment	2,235	1.1%	1,650	1.7%	3,885	1.3%
Wholesale trade	10,412	4.9%	4,284	4.4%	14,696	4.8%
Business services	30,790	14.6%	13,277	13.8%	44,067	14.4%
Transportation and logistics	5,603	2.7%	3,162	3.3%	8,765	2.9%
Information and communication	6,768	3.2%	2,414	2.5%	9,182	3.0%
Total of productive sectors	64,154	30.5%	29,484	30.6%	93,638	30.5%
Construction	21,830	10.4%	12,549	13.0%	34,379	11.2%
Retail trade	49,018	23.3%	22,230	23.0%	71,248	23.2%
Personal services	36,030	17.1%	15,150	15.7%	51,180	16.7%
Real estate and financial services	19,146	9.1%	7,947	8.2%	27,093	8.8%
Education and public administration	5,618	2.7%	2,937	3.0%	8,555	2.8%
Hotels and restaurants	14,673	7.0%	6,194	6.4%	20,867	6.8%
Total of residential sectors	146,315	69.5%	67,007	69.4%	213,322	69.5%
TOTAL	210,469	100.0%	96,491	100.0%	306,960	100.0%

Source: INSEE (Enterprises inventory in 2016 – All non-agricultural market sectors – Final results) – Regional CCI nomenclature

BUSINESS START-UP IN 2016	NORD-PAS DE CALAIS		PICARDIE		HAUTS-DE-FRANCE		FRANCE	
	Number	Annual change 2015-2016 (% and pp*)	Number	Annual change 2015-2016 (% and pp*)	Number	Annual change 2015-2016 (% and pp*)	Number	Annual change 2015-2016 (% and pp*)
Number of business start-up	22,847	3.6%	10,048	-0.9%	32,895	2.2%	538,338	5.6%
Share of self-employed entrepreneurs (%)	39%	-0.8 pp	36%	- 5.3 pp	38%	-2.1 pp	41%	-2.4 pp
Business start-up rate (%)	12.6%	0.1 pp	12.2%	- 0.4 pp	12.5%	-0.1 pp	12.8%	0.4 pp
Business density per 10,000 inhabitants	55.8	1.8 pp	51.9	-0.5 pp	54.5	1.1 pp	83.3	4.1 pp

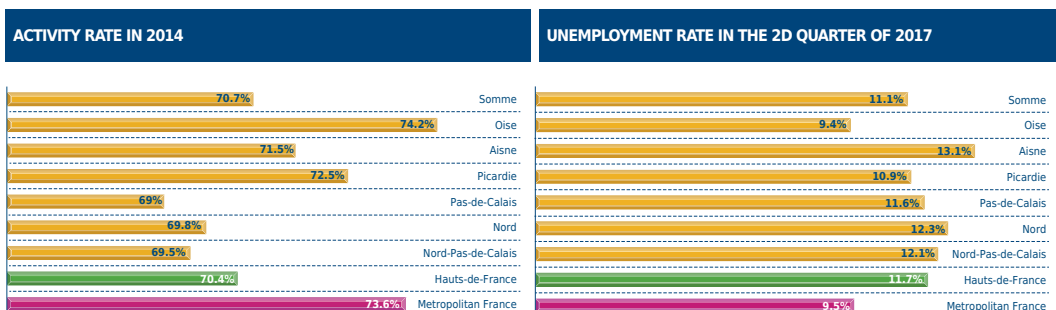
* PP: Percentage point is the unit for the arithmetic difference of two percentages

Source: INSEE (Non-agricultural market sectors) - edited by the Regional CCI

- employment

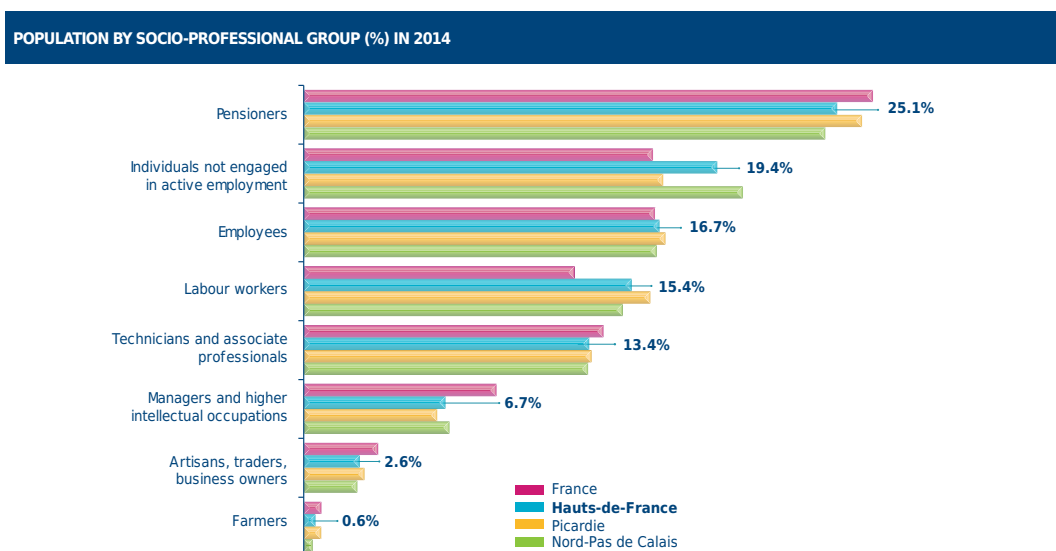


1.4 million employees | 8 % of national employment



Source: Insee, Population Census 2014

Source: Insee, local unemployment rate and unemployment rate according to the ILO



Source: Insee, Population Census 2014

JOB SEEKERS AT THE END OF JULY 2017	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE*	FRANCE
Number of job seekers in the categories ABC	411,300	184,600	595,800	5,621,400
Annual change (2016-2017) (%)	4.3%	2.9%	4.2%	4.5%
Share of candidates younger than 25 years old (%)	16.5%	16.5%	16.4%	13.6%
Annual change (2016-2017) (%)	-0.44%	1.00%	-0.10%	-0.10%
Share of candidates registered more than a year ago (%)	46.4%	47.9%	46.9%	43.8%
Annual change (2016-2017) (%)	-1.2%	3.4%	0.2%	1.8%

* The difference between the sum of Nord-Pas de Calais - Picardie and the Hauts-de-France Region is due to the rounded figures. In this case we used the data reported in the STMT database.

Source: Pôle emploi 2017 - DARES. STMT



1st sector of employment : industry | 17 % of total employment

EMPLOYMENT BY SECTOR IN 2016	NORD-PAS DE CALAIS		PICARDIE		HAUTS-DE-FRANCE	
	Number of jobs	Change 2008/2016	Number of jobs	Change 2008/2016	Number of jobs	Change 2008/2016
Industry	175,735	-17,7	91,603	-20,7	267,338	-18,7
including: Automotive industry	22,316	-25,1	44,68	-24,1	26,784	-25,0
industry of consumer goods	12,963	-5,7	12,705	-14,0	25,668	-10,0
industry of capital goods	26,034	-17,5	13,870	-20,0	39,904	-18,4
industry of intermediate goods	69,049	-24,9	43,863	-25,8	112,912	-25,2
agricultural and food-manufacturing industries	25,359	-6,3	10,554	-11,7	35,913	-8,0
Energy, waste collection and treatment	20,014	3,1	6,143	-4,9	26,157	1,1
Business services	189,571	10,1	67,939	4,7	257,510	8,6
Services to individuals	151,002	14,3	55,840	12,5	206,842	13,8
Retail	145,304	-3,4	58,946	-2,5	204,250	-3,2
Construction	73,310	-17,7	30,189	-21,9	103,499	-19,0
Transportation and logistics	65,144	2,1	29,517	-5,4	94,661	-0,4
Real estate and financial services	51,996	0,0	15,761	-7,6	67,757	-1,9
Wholesale	45,879	-7,7	19,424	-10,0	65,303	-8,4
Hotels and restaurants	44,844	15,4	18,211	12,3	63,055	14,5
Education and public administration	39,016	-2,6	11,549	-7,8	50,565	-3,8
Information and communication	32,237	4,1	5,201	-22,6	37,438	-0,7
TOTAL	1,014,038	-1,8	404,180	-7,0	1,418,218	-3,3

Source : URSSAF (31/12/2016) - Regional CCI Nomenclature

REVENUE AND WAGES IN 2015	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	FRANCE
Tax revenue per fiscal household in 2015 (EUR)	22,797	23,890	23,153	26,163
Average net hourly wage by socio-professional group in 2014 (EUR):	13.2	13.5	13.3	14.5
Managers, higher intellectual occupations, business owners	23.4	24.5	23.7	26.0
Technicians and associate professionals	14.3	14.8	14.4	14.7
Employees	10.3	10.6	10.4	10.7
Labour workers	10.9	11.3	11.1	11.1

Source: Insee, DADS - Employment at the place of residence. IRCOM 2016 (revenue 2015)

The 5th exporting region in France | 45.6 billion euros of exports | 10.3% at the national level
The 2nd importing region in France | 56.3 billion euros of imports | 11.1% at the national level

THE MAIN CLIENTS AND SUPPLIERS OF THE HAUTS-DE-FRANCE REGION BY COUNTRY OF ORIGIN IN 2016			
EXPORT DESTINATION COUNTRY	SHARE BY COUNTRY	IMPORT ORIGIN COUNTRY	SHARE BY COUNTRY
Belgium	18.0%	Germany	18.4%
Germany	14.9%	Belgium	13.4%
UK	9.4%	China	9.4%
Spain	7.1%	The Netherlands	5.9%
Italy	7.0%	Italy	5.6%
USA	4.7%	Spain	5.3%
The Netherlands	4.7%	UK	4.4%
Poland	2.8%	Japan	3.2%
Sweden	1.9%	Poland	3.0%
China	1.7%	USA	2.4%

Source: Douanes 2016

TOP 10 SECTORS OF EXPORT AND IMPORT FOR THE HAUTS-DE-FRANCE REGION IN 2016					
EXPORTS BY PRODUCT GROUP	VALUE (BILLION EUR)	SHARE OF THE GROUP	IMPORTS BY PRODUCT GROUP	VALUE (BILLION EUR)	SHARE OF THE GROUP
Chemical products, perfumes and cosmetics	9.2	20.1%	Transport equipment	8.6	15.3%
Transport equipment	6.7	14.7%	Chemical products, perfumes and cosmetics	6.5	11.6%
Agricultural and food-manufacturing industries products	5.9	12.9%	Agricultural and food-manufacturing industries products	5.7	10.1%
Mining and metallic products	5.8	12.6%	Mining and metallic products	5.7	10.0%
Textiles, clothing, footwear and leather goods	3.3	7.2%	Textiles, clothing, footwear and leather goods	5.6	9.9%
Industrial and agricultural machinery, various machines	3.0	6.6%	Industrial and agricultural machinery, various machines	4.2	7.5%
Plastics, rubber products, various mineral products	2.9	6.4%	Plastics, rubber products, various mineral products	3.6	6.4%
Pharmaceutical goods	1.9	4.1%	Computer, electronic and optic equipment and appliances	3.3	5.9%
Agricultural, forestry, fishing and fish farming goods	1.8	4.0%	Electric domestic appliances	2.8	5.0%
Electric domestic appliances	1.8	4.0%	Refined petroleum products and coke	2.1	3.8%

NB: The top 10 export sectors account for 95.2% of total regional exports and the top 10 import sectors account for 85.4% of total regional imports.

Source: Douanes 2016

Regional export leaders in many sectors

NORD-PAS DE CALAIS: TOP 10 EXPORT COMPANIES ACCORDING TO CUSTOMS CLASSIFICATION OF GOODS		
NAME	ACTIVITY	NATIONAL RANKING
DECATHLON	Wholesale of sports articles	16
ROQUETTE FRERES	Manufacturing of starches and starch products	33
TOYOTA MOTOR MANUFACTURING FRANCE	Manufacturing of motor vehicles	34
ASTRAZENECA DUNKERQUE PRODUCTION	Manufacturing of pharmaceutical preparations	52
ARC FRANCE	Manufacturing of hollow glass	141
VERSALIS FRANCE S.A.S.	Manufacturing of plastics in primary forms	144
VALLOUREC OIL AND GAS FRANCE	Manufacturing of tubes, pipes, hollow profiles and related fittings of steel	216
TATA STEEL MAUBEUGE SAS	Steel industry	256
SOCIETE INDUSTRIELLE LESAFFRE	Manufacturing of yeast	261
PROMOD	Manufacturing of outerwear	364

Source: Douanes 2016

PICARDIE: TOP 10 EXPORT COMPANIES ACCORDING TO CUSTOMS CLASSIFICATION OF GOODS		
NAME	ACTIVITY	NATIONAL RANKING
TEREOS FRANCE	Manufacturing of sugar	96
EBERSPACHER SYSTEMES D ECHAPPEMENT SAS	Manufacturing of accessories for motor vehicles	266
VALEO EMBRAYAGES	Manufacturing of accessories for motor vehicles	357
MBK INDUSTRIE	Manufacturing of motorcycles	370
CEREMIS	Wholesale of grain, unmanufactured tobacco, seeds and animal feeds	462
SAVERGLASS	Manufacturing of hollow glass	499
SOPROCOS	Manufacturing of perfumes and toiletries	562
NUTRIBIO	Manufacturing of homogenized food preparations and dietetic food	570
SAINT-GOBAIN SEKURIT FRANCE	Shaping and processing of flat glass	587
NLMK COATING	Steel industry	619

NB: The list is based on a national ranking of the top 20,000 companies according to the value of the goods they export.

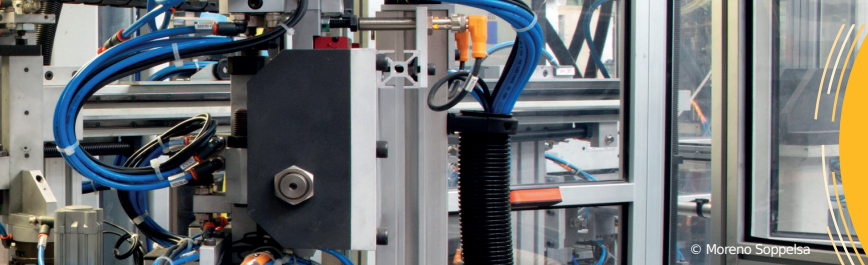
Source: Douanes 2016

industry

17,000 firms | 267,000 employees | 9,7% of the national industrial workforce

INDUSTRIAL ACTIVITIES IN 2016	FIRMS				EMPLOYEES			
	NORD- PAS DE CALAIS	PICARDIE	HAUTS- DE- FRANCE	ANNUAL CHANGE 2016- 2015	NORD- PAS DE CALAIS	PICARDIE	HAUTS- DE- FRANCE	ANNUAL CHANGE 2016- 2015
Metallurgy and metal processing	1,174	892	2,066	0.4%	25,798	14,778	40,576	-2%
Agricultural and food-manufacturing industries	806	363	1,169	2.7%	25,359	10,554	35,913	1%
Chemical products, perfumes and cosmetics	372	324	696	-2.8%	13,932	15,036	28,968	-1%
Automotive industry	152	63	215	0.9%	22,316	4468	26,784	-3%
Mineral products industries	498	284	782	-0.6%	10,726	5,570	16,296	0%
Repair and installation of machinery and equipment	1,411	699	2,110	0.5%	11,326	3,573	14,899	-7%
Mechanical equipment Industries	380	252	632	-2.8%	8,577	6,109	14,686	-6%
Water, gas, electricity	1,212	1,147	2,359	-0.4%	10,797	2,949	13,746	-3%
Pharmacy, perfumery	67	54	121	0.8%	5,334	6,499	11,833	1%
Sanitation, waste management and depollution	1,012	499	1,511	5.2%	8,792	3,020	11,812	-1%
Wood and paper industries	536	299	835	2.7%	6,154	3,738	9,892	-3%
Textile industry	605	167	772	1.2%	7,625	1,538	9,163	-3%
Manufacturing of domestic appliances	1,133	638	1,771	0.6%	4,595	3,422	8,017	-1%
Transport equipment industry	86	40	126	0.8%	4,183	2,969	7,152	-1%
Manufacturing of electric and electronic components	88	79	167	9.2%	3,880	2,681	6,561	-4%
Manufacturing of electric and electronic equipment	120	71	191	3.8%	1,948	1,219	3,167	-1%
Clothing, leather	523	257	780	2.2%	1,264	1,736	3,000	0%
Manufacturing of medical, dental and optical instruments	320	131	451	5.4%	1,770	1,048	2,818	2%
Extraction industry	75	84	159	-0.6%	934	522	1,456	-2%
Coking and refining	11	4	15	-6.3%	425	174	599	-4%
TOTAL	10,581	6,347	16,928	1.1%	175,735	91,603	267,338	-2%

Sources: INSEE - URSSAF on December 31, 2016



8 labelled clusters of competitiveness |
164 SEVESO sites - 12% of the total number at the national level

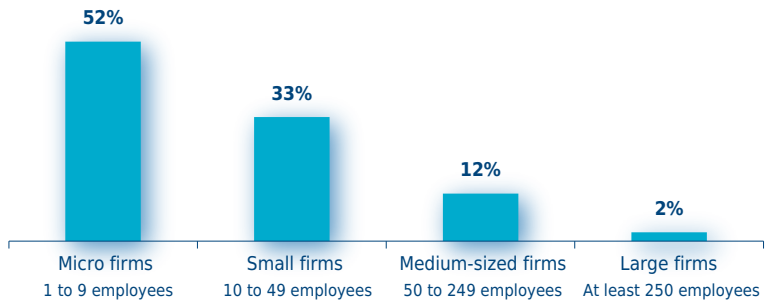
CLASSIFIED INDUSTRIAL INSTALLATIONS IN 2016	NORD- PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	FRANCE
Facilities classified for the Protection of the Environment (ICPE)	2,503	2,060	4,563	52,030
including Seveso sites	89	75	164	1,370

Source: MEDDE on December 6, 2017

CLUSTERS OF COMPETITIVENESS IN HAUTS-DE-FRANCE EN 2017	
Aquimer	Specialized in aquatic products
Industries & Agro-Ressources (IAR)	Industrial innovation in the field of agro-resources (bio resources, energy)
i-Trans	Sustainable land transport and logistics
Matikem	Specialized in materials and green chemistry
Nutrition Santé Longévité (NSL)	Prevention and the protection of health and well-being
PICOM Industries du commerce	Development trends in trade, distribution and customer relationship
Team2	Environmental technologies and circular economy
UP-tex	Research in the field of textile, special and innovative technical fabrics

Source: competitivite.gouv.fr

FIRMS BY SIZE IN 2016



Source: INSEE - edited by the Regional CCI



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27,300 agricultural holdings | 40,000 workforce in the agricultural holdings

AGRICULTURAL SECTOR IN 2016	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE
Number of agricultural holdings in 2010	13,454	13,857	27,311
Average size (2010)	61	99	78
Farm managers and co-managers (1)	13,584	12,991	26,575
Number of permanent and seasonal employees	5,907	7,309	13,216
Total surface area (ha)	1,245,084	1,951,779	3,196,863
Utilized agricultural area (UAA) (ha)	810,732	1,324,204	2,134,936

Source: Agreste Hauts-de-France. Mémento de la statistique agricole. 2016 edition

TYPOLGY OF AGRICULTURAL HOLDINGS IN 2015 (Surface in hectares)	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE
Arable lands	652,702	1,182,041	1,834,743
Areas always under grass cover	157,018	136,725	293,743
Vines	3	2,518	2,521
Permanent crops	1,012	5,438	6,450
Wood and forests	144,729	379,236	523,965
Other*	42,712	54,682	97,394

*Other : heaths, wastelands, beaches, rocks, inland waters ...

Source: Agreste Hauts-de-France. Mémento de la statistique agricole. 2016 edition

PLANT PRODUCTION IN 2015 (Surface in hectares)	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE
Cereal crops	372,142	713,252	1,085,394
Oilseeds	28,261	130,481	158,742
Pulses	7,488	36,714	44,202
Industrial beet	53,550	131,624	185,174
Potatoes	52,506	44,877	97,383
Vegetables	28,919	5,118	34,037

Source: Agreste Hauts-de-France. Mémento de la statistique agricole. 2016 edition

DAIRY PRODUCTION IN 2015 (In thousands of hectolitres)	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE
Milk	14,495	9,208	23,704

Source: Agreste Hauts-de-France. Mémento de la statistique agricole. 2016 edition

ANIMAL PRODUCTION IN 2015 (In thousands of heads)	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE
Cattle	710	529	1,240
Pigs	495	118	614

Source: Agreste Hauts-de-France. Mémento de la statistique agricole. 2016 edition



food industry

Leaders of the agro-food industry in Nord-Pas-de-Calais and Picardie

NORD PAS DE CALAIS: TOP 10 COMPANIES IN THE AGRO-FOOD INDUSTRY			
NAME	ACTIVITY	MUNICIPALITY	NUMBER OF EMPLOYEES
ROQUETTE FRERES	Manufacturing of starches and starch products	LESTREM	2,865
HERTA SA	Preparation of industrial meat products	SAINT POL SUR TERNOISE	990
MC CAIN ALIMENTAIRE	Processing and conservation of potatoes	HARNES	589
HAAGEN DAZS	Ice cream manufacturing	TILLOY LES MOFFLAINES	492
BONDUELLE EUROPE LONG LIFE	Canned vegetables manufacturing	RENESECURE	464
MOY PARK FRANCE	Preparation of prepared meals	HENIN BEAUMONT	461
LESAFFRE	Yeast manufacturing	MARCO EN BAROEUL	438
NOVANDIE	Fresh products manufacturing	VIEIL MOUTIER	424
CARGILL SAS	Agro-food manufacturing (starch)	HAUBOURDIN	386
COCA-COLA PRODUCTION	Non-alcoholic soft drink manufacturing	SOCX	379

Source: Regional CCI

PICARDIE: TOP 10 COMPANIES IN THE AGRO-FOOD INDUSTRY			
NAME	ACTIVITY	MUNICIPALITY	NUMBER OF EMPLOYEES
BONDUELLE EUROPE LONG LIFE	Canned vegetables and frozen vegetables	ESTREES-MONS	800
NESTLE GRAND FROID	Ice cream and sorbets	BEAUBAIS	414
SAS MATERNE	Fodder for the biscuit industry	BOUE	408
SAS NESTLE FRANCE	Baby milk powder manufacturing	BOUE	407
DAILYCER	Cereal production for breakfast and cereal bars	FAVEROLLES	400
SAS INTERSNACK FRANCE	Production of crisps and savory appetizers	MONTIGNY-LENGRAIN	300
SAS NESTLE FRANCE	Production of cereals for children	ITANCOURT	300
NESTLE PURINA PETCARE FRANCE	Food for dogs and cats	AUBIGNY	300
AJINOMOTO EUROLYSINE	Amino acid production for animal feeding	AMIENS	300
NUTRIBIO	Manufacturing and packaging of powdered products, dairy ingredients, dietary products, infant formula	DOULLENS	283

Source: Regional CCI



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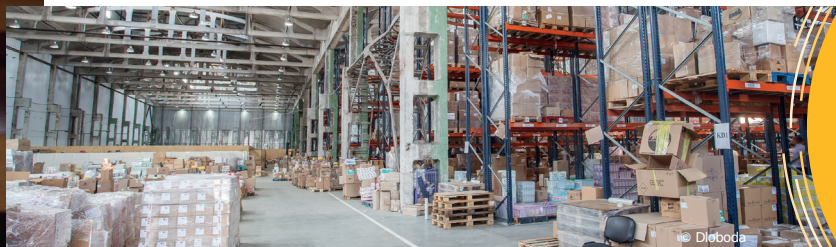
71,000 firms in the retail sector | 204,000 employees in the region | 8.7% of the national workforce

RETAIL SECTOR IN 2016	FIRMS				EMPLOYEES			
	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	ANNUAL CHANGE 2015-2014	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	ANNUAL CHANGE 2016-2015
Large surface supermarkets	1,181	546	1,727	1%	41,847	17,392	59,239	1%
Hygiene - Health - Beauty	12,070	5,339	17,409	1%	20,989	9,031	30,020	0%
Auto - Moto	6,361	3,589	9,950	4%	18,925	10,626	29,551	1%
Food	6,291	2,712	9,003	2%	14,961	6,261	21,222	2%
Personal goods	4,665	1,844	6,509	1%	13,094	4,579	17,673	-8%
Household appliances	2,610	1,091	3,701	-1%	12,770	4,699	17,469	2%
Other sales outlets	4,277	1,760	6,037	3%	11,687	2,419	14,106	-1%
Leisure goods	3,194	1,538	4,732	0%	8,442	2,909	11,351	1%
Market trade	7,386	3,231	10,617	0%	1,525	592	2,117	2%
Other retail and other miscellaneous services	983	580	1,563	1%	1,064	438	1,502	1%
TOTAL	49,018	22,230	71,248	2%	145,304	58,946	204,250	0%

Sources: URSSAF (31/12/2016), CCI Hauts-de-France nomenclature - INSEE 2016 - edited by the Regional CCI

RETAIL FACILITIES OVER 300 M² IN 2016	NORD-PAS DE CALAIS		PICARDIE		HAUTS-DE-FRANCE	
	Number of shops	Total sales area (m²)	Number of shops	Total sales area (m²)	Number of shops	Total sales area (m²)
DIY gardening	387	955,511	277	741,740	664	1,697,251
Culture sport leisure	172	259,880	96	119,738	268	379,618
Miscellaneous non-food	65	45,873	24	17,678	89	63,551
Drive in	43	77,354	26	41,538	69	118,892
Home equipment	437	507,677	216	229,810	653	737,487
Personal goods	475	369,263	275	225,755	750	595,018
Large surface supermarkets	7	32,020	7	17,917	14	49,937
Hypermarket, supermarket and maxi discount	922	1,541,328	444	770,078	1,366	2,311,406
Hygiene beauty health	35	13,179	11	4,523	46	17,702
Discount	224	281,167	111	107,745	335	388,912
Food specialists	81	43,362	37	24,345	118	67,707
TOTAL	2,848	4,126,614	1,524	2,300,867	4,372	6,427,481
Annual change 2017-2015	2%	2%	-6%	-7%	-1%	-1%

Source: Regional CCI



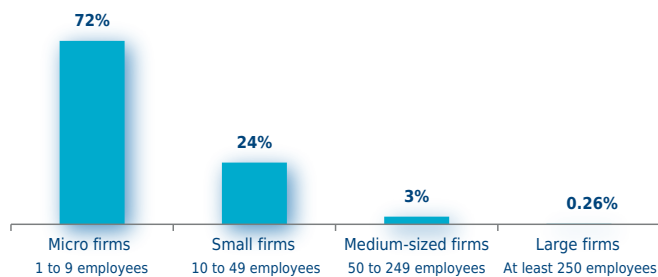
wholesale

14,700 firms | 65,300 employees in the region | 6,9% of the national workforce

WHOLESALE SECTORS IN 2016	FIRMS				EMPLOYEES			
	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	ANNUAL CHANGE 2015-2014	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	ANNUAL CHANGE 2016-2015
Wholesale of industrial machinery and equipment	1,887	888	2,775	1%	11,905	4,958	16,863	-2%
Wholesale of other machinery and equipment	1,753	698	2,451	1%	8,474	3,983	12,457	-1%
Wholesale of food and beverages	1,166	361	1,527	1%	8,894	2,521	11,415	3%
Wholesale of building materials	1,176	502	1,678	0%	6,891	3,660	10,551	0%
Wholesale of personal goods	373	100	473	5%	4,317	1,915	6,232	-1%
Commission trade (agents involved in the sale of a variety of goods)	2,664	988	3,652	5%	3,218	1,313	4,531	1%
Wholesale of agricultural goods	539	481	1,020	-1%	1,162	548	1,710	-5%
Wholesale of home equipment	854	266	1,120	-1%	1,018	526	1,544	-1%
TOTAL	10,412	4,284	14,696	2%	45,879	19,424	65,303	0%

Sources: URSSAF (31/12/2016), CCI Hauts-de-France nomenclature - INSEE 2016 - edited by the Regional CCI

WHOLESALE TRADE FIRMS BY SIZE IN 2016



Source: INSEE - edited by the Regional CCI

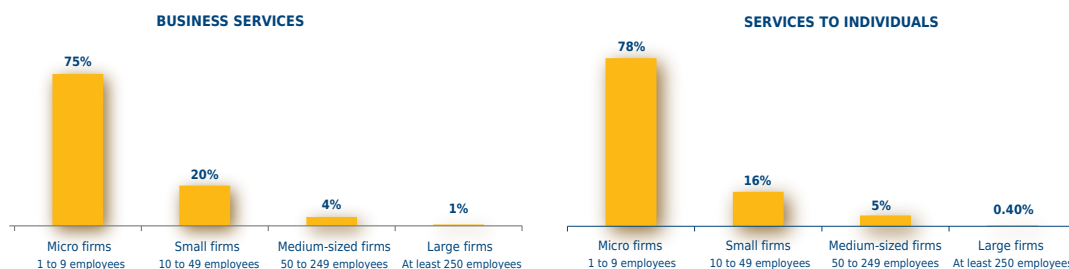
services

140,000 firms | 602,000 employees | 7,7% of the national workforce

SERVICE SECTORS IN 2016	FIRMS				EMPLOYEES			
	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	ANNUAL CHANGE 2016-2015	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	ANNUAL CHANGE 2016-2015
Associative and extraterritorial activities	359	139	498	-1.2%	11,406	4,695	16,101	-1.4%
Cultural, sports and leisure activities	4,210	2,318	6,528	6.4%	12,547	5,989	18,536	-1.2%
Communication activities (publishing, audiovisual and telecommunication)	2,439	1003	3,442	2.2%	11,829	3,200	15,029	-4.6%
Financial and insurance activities	9,437	3,814	13,251	3.5%	38,827	10,323	49,150	0.1%
Real estate activities	9,709	4,133	13,842	2.0%	13,169	5,438	18,607	-1.6%
Consultancy and assistance	18,724	7,294	26,018	3.6%	55,582	14,312	69,894	0.5%
Education	5,618	2,937	8,555	4.0%	24,896	7,319	32,215	2.5%
Computer, game publishing and software	4,329	1,411	5,740	3.4%	20,408	2,001	22,409	6.4%
Postal and courier activities	806	399	1,205	12.7%	11,153	4,943	16,096	-4.3%
Research and development	193	104	297	6.8%	1,484	1,359	2,843	3.2%
Repair of computers and personal and household goods	2,030	1,122	3,152	0.5%	1,254	431	1,685	3.8%
Health and social work activities	25,974	9,935	35,909	4.0%	119,707	42,476	162,183	1.2%
Operational services	11,067	5,480	16,547	5.0%	121,352	47,325	168,677	6.8%
Personal and Household Services	3,457	1,636	5,093	4.4%	6,088	2,249	8,337	2.7%
TOTAL	98,352	41,725	140,077	3.8%	449,702	152,060	601,762	2.2%

Sources: URSSAF (31/12/2016), CCI Hauts-de-France nomenclature - INSEE 2016 - edited by the Regional CCI

SERVICE FIRMS BY SIZE IN 2016



Source: INSEE - edited by the Regional CCI

34,400 firms | 103,500 employees in the region | 8% of the national workforce

CONSTRUCTION SECTOR IN 2016	FIRMS				EMPLOYEES			
	NORD- PAS DE CALAIS	PICARDIE	HAUTS- DE- FRANCE	ANNUAL CHANGE 2016- 2015	NORD- PAS DE CALAIS	PICARDIE	HAUTS- DE- FRANCE	ANNUAL CHANGE 2016- 2015
Building works	6,889	4,303	11,192	1%	24,315	10,413	34,728	-1.9%
Secondary works	13,796	7,615	21,411	3%	36,070	14,492	50,562	0.4%
Public works	1,145	631	1,776	3%	12,925	5,284	18,209	-3.7%
TOTAL	21,830	12,549	34,379	2%	73,310	30,189	103,499	-1.1%

Sources: URSSAF (31/12/2016), CCI Hauts-de-France nomenclature - INSEE 2016 - edited by the Regional CCI

(NON-RESIDENTIAL) PREMISES STARTED IN 2016	NORD-PAS DE CALAIS		PICARDIE		HAUTS-DE-FRANCE	
	AREA (sq. m)	ANNUAL CHANGE 2016-2015	AREA (sq. m)	ANNUAL CHANGE 2016-2015	AREA (sq. m)	ANNUAL CHANGE 2016-2015
Warehouses	239,139	2.1%	206,280	216.0%	445,419	48.7%
Farm premises	235,887	1.4%	133,205	-4.9%	369,092	-1.0%
Craft premises	36,521	-10.7%	11,134	-32.5%	47,655	-17.0%
Office premises	191,121	30.9%	44,239	-46.6%	235,360	2.9%
Business premises	249,569	61.5%	96,031	-23.4%	345,600	23.5%
Accommodation premises	23,162	304.6%	2,112	-71.1%	25,274	93.8%
Industrial premises	158,525	-1.0%	52,331	-32.5%	210,856	-11.3%
Public sector premises	184,514	-32.5%	86,921	-13.4%	271,435	-27.3%
TOTAL	1,318,438	5.7%	632,253	2.8%	1,950,691	4.7%

Source: Sitadel2 - premises started (as of the date of taking into account)

HOUSING STARTED IN 2016	NORD-PAS DE CALAIS		PICARDIE		HAUTS-DE-FRANCE	
	NUMBER	ANNUAL CHANGE 2016-2015	NUMBER	Evolution 2016-2015	NUMBER	Evolution 2016-2015
Collective	6,352	-2.1%	2,577	4.5%	8,929	-0.3%
Residential	974	-56.9%	583	-9.9%	1,557	-46.5%
Grouped individual	2,232	-6.5%	486	-42.4%	2,718	-15.9%
Sole individual	2,894	1.2%	1,761	-8.9%	4,655	-2.9%
TOTAL	12,452	-11.0%	5,407	-8.2%	17,859	-10.2%

Source: Sitadel2 - housing started (as of the date of taking into account)

- transportation -

8,220 firms | 94,700 employees in the Hauts-de-France region | 8,7% of the national workforce

TRANSPORT SECTORS IN 2016	FIRMS				EMPLOYEES			
	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	ANNUAL CHANGE 2016-2015	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	ANNUAL CHANGE 2016-2015
Freight transport by road	2,354	1,199	3,553	+2.7	23,843	11,050	34,893	2.4%
Warehousing and storage	472	288	760	+2.9	10,259	5,582	15,841	4.4%
Passenger transport by road	1,207	911	2,118	+9.3	10,335	4,021	14,356	1.1%
Transport via railways	220	164	384	+49.4	6,654	2,902	9,556	-2.1%
Other transportation support activities	178	71	249	+17.5	5,064	3,682	8,746	1.9%
Service activities incidental to freight transportation	438	132	570	+8.2	6,771	1,883	8,654	-4.9%
Cargo handling	49	15	64	+4.9	1,114	198	1,312	-0.5%
Water transport	308	137	445	-2.2	665	89	754	3.4%
Transport via pipeline	22	9	31	-3.1	256	107	363	1.4%
Air transport	25	21	46	+17.9	183	3	186	-2.1%
TOTAL	5,273	2,947	8,220	+6.5	65,144	29,517	94,661	1.3%

Sources: URSSAF (31/12/2016), CCI Hauts-de-France nomenclature - INSEE 2016 - edited by the Regional CCI

SEA AND RIVER PORTS IN HAUTS-DE-FRANCE



SEA, COASTAL AND INLAND WATERS		TRAFFIC IN 2016	
Dunkirk Seaport	Total traffic	46.7 million tons	
	Cross Channel Traffic	16.25 million tons	
	Container traffic	341,041 TEU	
	Number of trucks	680,000 freight units	
	Number of passengers	2.92 million	
	Number of passenger cars	751,000	
Port of Calais	Commercial activities	1.2 million tons	
	Cross Channel Traffic	43 million tons	
	Number of trucks	2 million freight units	
	Number of passengers	9 million	
Port of Boulogne-sur-Mer	Number of passenger cars	1.5 million	
	Total traffic	616,367 tons	
	Total sale	33,628 tons	
Ports of Lille	Total traffic	6,949,390 tons	
	River traffic	1,692,764 tons	
	Rail traffic	142,919 tons	
	Road traffic	5,167,519 tons	
	Container traffic	130,589 TEU	
Ports de Valenciennes	Total traffic	1 008 346 tons	
Port de Saint Leu d'Esserent*	Total traffic	500 000 tons	
Port de Béthune	Total traffic	416 351 tons	
Port du Tréport	Total traffic	250 997 tons	
Port de Nogent-sur-Oise*	Total traffic	200 000 tons	

Sources : Ports, (*) Euralogistic

RAIL			AIR			
TRAFFIC IN 2016			TRAFFIC IN 2016			ANNUAL CHANGE 2016-2015
Eurotunnel	Number of transported trucks	1 641 638	Lille Airport	Passengers	1 776 715	15%
	Number of transported vehicles	2 610 242	Paris Beauvais Airport	Passengers	3 997 856	-8%
	Number of transported buses	53 133	Sources : Airports data - edited by the CCI de région Hauts-de-France			
	Number of Eurostar passengers	10 011 337				
	Number of freight trains	1 797				
Lille Flandres train station	Passengers	18 million				
Lille Europe train station	Passengers	7.1 million				
Amiens train station	Passengers	5.2 million				

Sources : ressources.data.sncf.com, Eurotunnel - edited by the CCI de région Hauts-de-France

accomodation

709 hotels | 29,400 chambers

ACCOMMODATION SECTOR IN 2016	NORD-PAS DE CALAIS		PICARDIE		HAUTS-DE-FRANCE	
	Number of establishments	Number of chambers	Number of establishments	Number of chambers	Number of establishments	Number of chambers
Hotels	452	20,516	257	8,821	709	29,337
Camping sites	342	35,935	194	21,443	536	57,378
Vacation villages	7	1,776	2	112	9	1,888
Tourist residences	16	4,304	13	9,138	29	13,442
Youth hostels - Sport centers	7	820	1	180	8	1,000

Source: Insee

HOTEL ACCOMMODATIONS IN 2016	HOTELS			CHAMBERS		
	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE
1-star	39	15	54	2,071	697	2,768
2-star	123	74	197	4,868	2,176	7,044
3-star	163	90	253	7,797	3,471	11,268
4-star	35	14	49	2,981	999	3,980
5-star	3	4	7	250	241	491
Unranked	89	60	149	2,549	1,237	3,786
TOTAL	452	257	709	20,516	8,821	29,337

Source: Insee in partnership with DGE and territorial partners

OCCUPANCY IN 2016	HAUTS-DE-FRANCE	ANNUAL CHANGE 2016-2015
Hotel nights spent	8,321,120	-7%
Nights spent on camp sites	2,137,250	2%

Source: Insee

ACCOMMODATION, CATERING AND TOURISM SECTORS IN 2016	FIRMS				EMPLOYEES			
	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	ANNUAL CHANGE 2016-2015	NORD-PAS DE CALAIS	PICARDIE	HAUTS-DE-FRANCE	ANNUAL CHANGE 2016-2015
Restaurants	10 045	3 980	14 025	4%	35 522	13 393	48 915	5%
Accommodation	1 448	925	2 373	2%	5 604	3 571	9 175	0%
Beverage serving activities	3 180	1 289	4 469	1%	3 718	1 247	4 965	4%
TOTAL	14 673	6 194	20 867	3%	44 844	18 211	63 055	4%

Sources: URSSAF (31/12/2016), Regional CCI Nomenclature - INSEE 2016 - edited by the Regional CCI

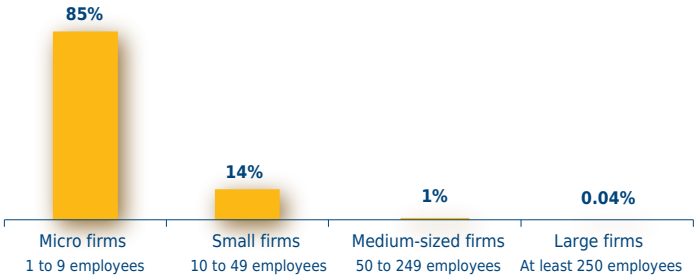


4 MILLIONS VISITORS for the first 5 tourist sites

KEY TOURIST SITES IN 2016	MUNICIPALITY	NUMBER OF VISITORS
Parc Astérix	Plailly (60)	1,850,000
Parc zoologique	Lille (59)	881,100
Cathédrale d'Amiens	Amiens (80)	545,400
Nausicaa	Boulogne (62)	541,700
Parc de loisirs d'Olhain	Houdain (62)	530,000
Parc du Héron	Villeneuve d'Ascq (59)	533,400
Louvres Lens	Lens (62)	444,600
Domaine de Chantilly	Chantilly (60)	437,000
Parc Saint-Paul	Saint-Paul (60)	369,000
Station touristique Val Joly	Eppe-Sauvage (59)	324,700
Parc de la Mer de sable	Ermenonville (60)	320,000
Sportica	Gravelines (59)	304,900
Agora	Berck (62)	298,900
Parc Bagatelle	Merlimont (62)	285,000
LAM	Villeneuve d'Ascq (59)	268,700
Palais des Beaux-Arts	Lille (59)	251,700
Nécropole nationale de Notre Dame de Lorette	Ablain-Saint-Nazaire (62)	250,000
La Piscine Musée d'Art	Roubaix (59)	216,700
Centre d'accueil et d'interprétation de Thiepval	Thiepval (80)	189,000
Mémorial Terre-Neuvien	Beaumont-Hamel (80)	165,300

Source: CRT june 2017, « Chiffres clés du tourisme en Hauts-de-France »

FIRM SIZES IN THE TOURISM INDUSTRY IN 2016



Source: INSEE - edited by the Regional CCI

education and training

© Industrieblick

215,600 students | 32,500 apprentices

ENROLLMENTS IN HIGHER EDUCATION BY ACADEMY IN 2016-2017	LILLE ACADEMY	AMIENS ACADEMY	HAUTS-DE-FRANCE	FRANCE
Universities and related :	105,192	27,739	132,931	1,593,512
including Institutes of Technology	7,344	3,272	10,616	115,416
Sections of senior technician and related	19,529	6,656	26,185	248,131
Engineering schools	10,564	5,157	15,721	152,364
Business schools	12,685	378	13,063	151,715
Other establishments of higher education	25,945	6,990	32,935	363,572
TOTAL	176,492	48,099	224,591	2,564,539
Annual change of total enrollements	2.6%	1.3%	2.3%	2.3%
Number of secondary school pupils at the start of the 2016 academic year	394,051	175,591	569,642	6,002,264
Preparatory classes for "grandes écoles" (special higher education establishments)	5,502	1,179	6,681	84,827

Source: Ministry of National Education - RERS 2017

APPRENTICESHIP IN 2015-2016	LILLE ACADEMY	AMIENS ACADEMY	HAUTS-DE-FRANCE	FRANCE
Level V	8,194	4,510	12,704	155,500
Level IV	5,358	2,854	8,212	99,659
Level III	4,660	2,133	6,793	71,522
Level II	666	355	1,021	24,075
Level I	2,749	1,178	3,927	45,909
TOTAL	21,627	11,030	32,657	396,665
Annual change of the number of apprentices (2014-2015) %	1.6%	-1.9%	0.4%	-0.2%

Source: Ministry of National Education - RERS 2017

20 research centers | 9,500 researchers

RESEARCH CENTERS IN HAUTS-DE-FRANCE		
NORD-PAS DE CALAIS	ACTIVITIES	VILLE
CETI	European center for innovative textiles	Tourcoing (59)
CNRS	National center for scientific research	Lille (59)
IFREMER	French research institute for exploitation of the sea	Boulogne-sur-Mer (62)
IFSTTAR (ex-INRETS)	French institute of science and technology for transport, spatial planning, development and networks	Villeneuve d'Ascq (59)
INRA	National institute for agronomic research	Villeneuve d'Ascq (59)
INRIA	National institute for computer science research and automation	Villeneuve d'Ascq (59)
INSERM	National institute of health and medical research	Lille (59)
INSTITUT PASTEUR	Research in development biology, genetics, infectious diseases and neurobiology	Lille (59)
ONERA	French aeronautics, space and defense research lab	Lille (59)

PICARDIE	ACTIVITIES	VILLE
AGRO TRANSFERT	Innovation development for regional agriculture	Estrées-Mons (80)
BIOBANQUE	Biobank of Picardie	Salouël (80)
CETIM	Technical center of mechanical industries	Senlis (60)
CETMEF	Center for maritime and fluvial technical studies	Compiègne (60)
CODEM Picardie	Sustainable construction and eco-materials	Dury (80)
CRITT POLYMERES	Regional center for innovation and technology transfer	Verneuil-en-Halatte (60)
CVG	Carbohydrate recovery center	Dury (80)
INERIS	National institute for the industrial environment and risks	Verneuil-en-Halatte (60)
INNOVALTECH	Technology transfer platform	Saint Quentin (02)
INRA	National institute for agronomic research	Estrées-Mons (80)
LDAR INFRA	Agronomic innovation	Laon (02)

Source: regional CCI

RESEARCH AND DEVELOPMENT IN THE HAUTS-DE-FRANCE REGION IN 2015	PUBLIC	PRIVATE	TOTAL
R&D expenditure (million EUR)	686	1,041	1,727
Number of employees	7,766	8,583	16,349
Number of researchers	5,043	4,563	9,606

Source: MENESR

PATENTS IN 2016	NUMBER
Nord-Pas de Calais	213
Picardie	183
Hauts-de-France	396

Source: INPI

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